

For Immediate Release

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Data Management Solutions' (DMS) DMS Presents at 2009 LDC Gas Forum Mid-Continent

"The Risk of Doing Business in Today's Natural Gas Industry"

CHICAGO: September 16, 2009 – The Hyatt Regency Chicago was the site of this year's LDC Gas Forum Mid-Continent Conference held September 14th – 16th where over 600 attendees from the LDC, gas marketing and gas trading industry gathered to hear presentations and discuss current topics affecting the natural gas industry today. DMS was among the LDC Forum's major underwriters and sponsors.

Director of Marketing, Mr. John Fosdick, represented DMS on a presentation panel that addressed the area of Risk Management in today's marketplace and regulatory environment. He was joined by Mr. Anthony Kolton-President of Logical Information Machines, Mr. Kevin Comer – Associate Director of CME, Mr. Robert Truman-Director of CenterPoint Energy Services and Mr. Douglas Schantz-President of Sequent Energy Management.

Mr. Fosdick's presentation covered the evolution of risk in the gas industry from the vantage points of Data Security, User Security, Transactional Compliance and Business Risk. He also reviewed the advent of the ETRM "niche" and how DMS and GasPro ETRM have evolved to meet client-driven needs over the past 16 years.

The following slides "highlight" the presentation given at the event:

If you would like more information on this topic, or would like to **Schedule a Demonstration of the GasPro Software**, please contact **John Fosdick 713-854-2295** or jfosdick@dms-houston.com.



The Risk of Doing Business in Today's Natural Gas Industry

LDC Forum Chicago - Data Management Solutions



In The Eyes of The Beholder

Your role defines your view of Risk

Your perspective determines your approach to Risk

Our industry continues to broaden its meaning of Risk

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The Evolution of “Risk”

Controls – IT Group - Mainframes = Too stifling

PC – Dissemination of data = Too loose

Access to data – computers – data storage = Too open

Transactional – Operational – Credit = Too volatile

The Maturing of the Middle Office

Marked increase in the monitoring of the business and the data processing by the
Middle Office and the Auditing Group.

Deal Capture - Who, What, Where, When, Why, Show Me

Schedule it – Store it – Track it – Pay for it or Invoice it

Is it different from last month, Show me the ratios, Hedged correctly

Allow for the functionality of the Confirmation Process

Mastering the Obvious

We need to consolidate these areas of risk and bring them to a common platform

We need to have systems that control the Users and their Access to Data and processes BUT not to the point where it becomes too restrictive

We want to allow Users to do their business but we also want to be able to report on the things they do without stifling their activity

We need Real Time Position Reporting from an integrated, seamless gas management system

The “Four Letter” Solution... ETRM

The advent of Energy Trading and Risk Management Systems in the '90s

Seamless, integrated, front to back, single platform, manageable, reportable...

Today any viable ETRM system will have been “shaped” by the need to respond to this Evolution of Risk and address it head on

Sum of the Parts

The goal is to allow customers to profitably process their business while complying with the audit requirements, the regulatory compliance requirements, the middle office's concerns for the security of the transactions and all the while still allow for them to hedge their deals and reduce the amount of risk a physical deal brings to the table.

The Big Picture

Data Security
User Security
Transactional Compliance
(Audit / Middle / Regulatory)

Business Risk

All Inclusive Position
Real - Time

Position

Managing Future Risk

Physical Forwards Purchase / Sales
 Price
 Basis
 Premium
Hedge Sale
 Futures
 Swap
 Option

Credit and Liquidity Risk

AP / AR Legally Nettable
Collateral Letter
 Cash in Bank
 Other

Source Information

(Third Party Information)

Seamless Flow of Transactional Information

Front Office

Trading

Physical Trading
Confirmations / Complex Pricing / Easy-To-Use

Financial Trading
Futures / Swap / Options / MtM / Settlement

Scheduling
Nominations / Real-Time MDQ
Seamless Interconnects

Actuals
Real-Time Pathing and Variances
Automated Prior Period Adjustments

Storage and Imbalances
Real-Time Position / Ratchets / Cash-Outs

Real-Time Interfaces

ICE Clearport Inter- & Intra-State EDI
Platts GL Uploads SCADA

Middle Office

Controls

Sarbane - Oxley Act
Preventive / Detective / Corrective Measures

Security
Screen Level / Simple / Effective Management

Alerts / Advisories
Event Driven / User or Group Specific

Compliance

FERC Reporting
Form 552 / Sales by State / Carriage Report

FASB Reporting
FAS 133 (161) / FAS 157

GAAP Compliant
Auditor Approved

Back Office

Gas Accounting

CPA Designed
Full Financial Reporting / Statements

Powerful & Flexible Tools and Reporting
Industry Standard Reports / Ad Hoc Queries

Accounts Payable / Receivable - Managers
Aging / Cash Management / Checks / Wires

Invoices & Vouchers
Netting / Online / Point Level / Rate View

General Ledger - Templates
Re-class / Auto Reverse / Upload Capable

Real - Time Information / Ad Hoc Reports

Executive View

(Graphically Displayed Results)

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We Agree

You need an environment that is conducive to providing Real Time Data of what
your Positions are at any given time

What you "Don't Know" (Your Position) will kill you